

STRENGTHENING NONPROFITS & COMMUNITIES

2023 IMPACT REPORT

Our communities depend on nonprofits to address complex challenges and assist our neighbors in need. But as today's organizations face an ever-changing economy, a competitive job market and limited resources, many nonprofits struggle to attract, develop and retain top talent.

The Nonprofit Leadership Center exists to help fill gaps in skills and capacity across the nonprofit sector. Because strong learning cultures are correlated with organizational success and research shows that professional development can increase nonprofit performance, we offer training events and learning experiences for nonprofit leaders — from new professionals to CEOs.



Leaders Are Learners: Impact at a Glance

Nonprofit professionals and organizations participating in Nonprofit Leadership Center events report **immediate and long-term benefits.***

Developing Skilled & Confident Leaders

Participation increases knowledge

- **98%** of nonprofit professionals
- say their knowledge increased immediately after an NLC training class.

- **9 in 10** nonprofit professionals
- say they've applied concepts learned at NLC events to achieve a desired outcome.

Participation increases confidence

- **93%** of participants say they feel more confident in their leadership skills immediately after an NLC training class.



Participation increases job effectiveness

- **NEARLY 9 in 10** nonprofit professionals agree their participation in NLC events has helped them be more effective in their jobs.



Advancing Effective & Sustainable Nonprofits

Participation contributes to nonprofit effectiveness

- **7 in 10** C-suite leaders agree that participating in NLC events has helped their organization be more effective.

“Through the various trainings, our staff has become more involved

in our organization. From finance to revenue diversification, the training courses have provided additional tools to assist staff in their day-to-day activities and sparked interest in promoting change for the betterment of our operations.”

— Nonprofit CEO

* For survey methodology and sample sizes, visit nltcb.org/our-impact.

Because Where You Learn Matters

Because a person's learning environment affects their ability to learn and connect with others, we're proud that nearly **100% of nonprofit professionals** participating in our classroom trainings **say they are inclusive experiences** where everyone is welcome and belongs.



Nonprofit professionals rate their overall experience at our classroom events as **4.8 out of 5** — and our trainers as **4.9 out of 5**.



9 in 10 nonprofit professionals and C-suite leaders say participating in our events is a good use of their time.



95% of nonprofit professionals and C-suite leaders say they **would recommend NLC to others**.

Experience the Difference

From leadership and management to fundraising and finance, you'll find affordable and impactful learning experiences at the Nonprofit Leadership Center to strengthen your skills and organization.

Focus Areas

- Leadership and management
- Board governance
- Fundraising
- Grant writing
- Financial management
- Communications and marketing
- Diversity, equity and inclusion
- Organizational culture
- Volunteer management
- And more

Most offerings qualify for CFRE credits, and all include networking opportunities.



Learn more and see all upcoming events at nlctb.org/events.

For survey methodology and sample sizes, visit nlctb.org/our-impact.
* Respondents could select more than one answer, so percentages will not equal 100%.

Snapshot of Nonprofit Professionals We Serve

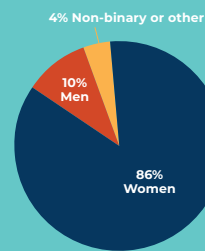
Reach

2,108
nonprofit leaders we served in 2023

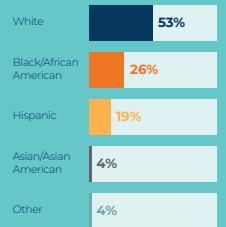
Education

3 in 4
professionals have a college degree

Gender



Ethnicity/Race*



Years of Nonprofit Experience



Half have worked in a paid nonprofit position between 1 and 10 years

Snapshot of Nonprofit Organizations We Serve

Reach

667
nonprofit organizations served in 2023

Service Category

Human services represents the most common service category, followed by education and health care

The Nonprofit Leadership Center develops and connects nonprofit leaders to strengthen organizations and our communities. As a nonprofit organization that exists to support other nonprofits, we offer professional development classes, certificate programs, an annual conference and customized learning experiences for nonprofit leaders at all levels.

