

Preparing Tomorrow's Nonprofit Executives with a Business Mind and a Leader's Spirit

Fifteen Years of Proven Impact



THE UNIVERSITY
OF TAMPA

America's nonprofit sector represents the third largest workforce in the country, employing 12.3 million people and outpacing for-profit job growth three to one. As community needs continue to exceed nonprofit capacity, The University of Tampa partners with the Conn Memorial Foundation and the Nonprofit Leadership Center to **provide emerging nonprofit executives with a graduate-level education to lead our communities forward.**

Students work and network alongside peers, graduate business faculty, and leading nonprofit practitioners on real-world strategies designed to increase their knowledge, skills and impact.

Curriculum Highlights

- Thinking Strategically
- Marketing and Fund Development
- Financial Management
- Leadership and Innovation

Enrollment Options

- Certificate in Nonprofit Management
- MBA Concentration

Program Impact at a Glance

Research from the first 15 years of graduates shows that the nonprofit management program at The University of Tampa increases participant knowledge, confidence, professional relationships and career advancement. It also contributes to nonprofit organizational effectiveness.

Increases knowledge



96% of graduates say participating in the program has helped them be more effective in their jobs.



94% have applied concepts learned to achieve fundraising goals, while **70%** have applied learnings to achieve mission goals.

Builds confidence



94% of graduates feel more confident in their leadership skills.



78% believe their peers are more confident in their leadership skills.



76% agree their supervisors trust their expertise more after graduating.

Broadens professional network



88% of graduates say the program helped them grow their professional network.



88% believe the program has helped them collaborate more effectively with others.

Advances careers



92% of graduates agree their careers have benefited from the program. Sixty-eight percent report increased job responsibilities, 60% report a pay increase, and 55% report a job promotion since graduating.

Improves nonprofit effectiveness



85% of graduates agree their organization benefited from their participation, including organizational growth, implementation of project learnings, and process or policy improvements.

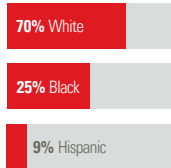
“This program has advanced me in my career. I was able to be promoted. It has also given me more credibility with donors and boards I serve on.”

Nonprofit Management Program

Graduate Snapshot

198 Total graduates during first 15 years of program (2009-2023)

13 Average cohort size



Ethnic and racial background:
70% white; 25% Black or African American; 9% Hispanic

*Respondents could choose multiple responses, so numbers may not add up to 100%.



Nearly 9 in 10 stay in Florida after graduation



80% of graduates work for a nonprofit — with nearly all respondents remaining in the Tampa Bay area



Nearly half of graduates are in a CEO or senior leadership role

Take Your Nonprofit Leadership Journey to the Next Level

“I am so thankful for my experience in the UTampa nonprofit management graduate program. It has made me a more effective leader and given me the skills to take my personal and organizational growth to the next level. I would highly recommend it to anyone pursuing a career in the nonprofit sector.”

If you or a member of your team aspires to be a nonprofit CEO or senior leader, getting a graduate Certificate in Nonprofit Management from The University of Tampa is a powerful step to make that goal a reality.



Learn more and get started



The University of Tampa is a medium-sized, private university offering more than 200 undergraduate and graduate programs of study. The University is the school of choice for approximately 9,000 students from all 50 states and most of the world's countries.

ut.edu/graduate/nonprofit | (813) 258-7409 | grad@ut.edu | @UofTampa

THE UNIVERSITY
OF TAMPA®

IN PARTNERSHIP WITH



The Nonprofit Leadership Center develops and connects nonprofit leaders to strengthen organizations and our communities.

nlctb.org | (813) 287-8779
info@nlctb.org | @nlctb



The Conn Memorial Foundation invests in strategic initiatives that increase educational opportunities for children from limited economic means and cultivate strong nonprofit leaders and organizations.

connfoundation.org | (813) 210-5758
sheff@connfoundation.org